

AN ISO 9001:2015; 14001:2015; 45001:2018; 27001:2022 CERTIFIED COMPANY

Largest Player in Delhi NCR's Affordable and Lower Mid-Income Housing Market

#### Transitioning From An Aspirational Brand To Catering To The Premium Segment

Intense emphasis on reaching the market's underserved segments



Started operations with an AFFORDABLE HOUSING POLICY, setting a new standard in real estate excellence

MID INCOME SEGMENT



Utilized the DEEN DAYAL JAN AWAS
YOJNA housing scheme to provide
housing solutions for the growing middleincome demographic.

MID LUXURY SEGMENT



Breaking new ground with the first premium housing project, successfully launching De-Luxe DXP in 2024 with a 5.4x oversubscription.

#### In The Top 7 Real Estate Companies Basis Market Capitalization\*



SOBHA

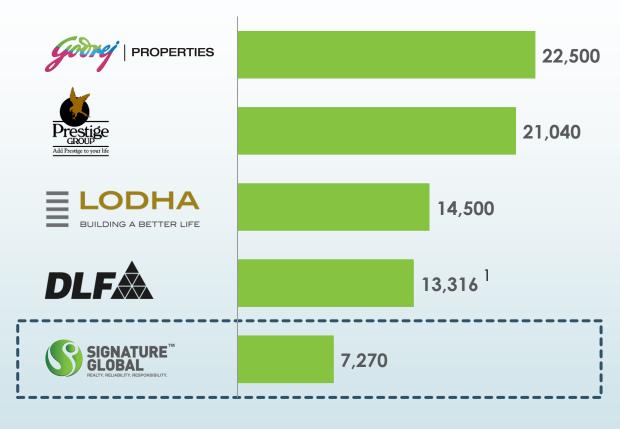
16,361 Cr

7,778 Cr.

10,346 Cr.

#### In INR Cr.

## 5th highest pre-sales registered in FY24



#### Ahead of market players such as...













# A Beacon of Investor Confidence, Supported by Industry Leaders













### **Trusted Brand For A Reason**

- Ongoing Projects of 16.4 million square feet saleable area
- Upcoming projects totaling 29.3
   million square feet of saleable area
   are projected to launch within the
   next 2-3 years.
- Exceptional sales growth of 112% in FY 24 Vs. FY 23
- Sales CAGR of 62% during FY21-24

## Rising Stars In A Decade!

## Signature Global Gleams with Prestigious Unicorn Status

Boasting a stellar market value of Rs. 18,000+ Crores

We're not just making moves - we're setting the pace!



**Leading Position in Delhi NCR** in less than a decade, market share of 14% in Delhi NCR & 36% in Gurugram in terms of Unit Supplied < INR 30MN

# Shining Achievements in Just Ten Years!



INR 7,200 Cr + pre-sales recorded in FY '24

• Best-ever quarterly (Q4 FY24) and annual pre-sales



Surpassed guidance of 4,500 Cr for FY24 significantly with successful launch of first premium housing project



**Successful IPO** in September '23 with an overwhelming **12.5x subscription rate** 

# Outstanding History of Successful Execution

### Signature Global Delivers its Promises:

- Successfully Completed Housing Projects Totaling construction of 10.4 Million Sq. Ft.
- 10,000+ Units Delivered
- 13 Projects as on Mar 1, 2024

### 3 Focus Areas For Residential Projects

### Sector 71

• (17.0 mn sq ft)



• (7.2 mn sq ft)



• (3.3 mn sq ft)

### Focus across micro-markets fueled by World Class infrastructure



# Recognized and Celebrated for Winning Accolades

- Honored with Over 60 Prestigious Awards from Various Institutions and Organizations
- Honored by Haryana's CM Shri Manohar Lal Khatter for delivering two projects ahead of schedule – Solera in AHP and Sunrise The Premium Floors under the DDJAY category.
- In 2024, received 3 awards at The Economic Times Real Estate Awards:
  Residential Project Mid Segment,
  Environment-Friendly Residential, and Affordable Housing Project.

### Robust Brand Value, Enhanced Brand Presence

- Padma Shri recipient and renowned Bollywood actress Ms. Vidya Balan has been the brand ambassador for over six years.
- Latest Campaign No Agal No Bagal No Dakhal crossed 106 Million+ Views on Digital Platforms
- Company has been certified with 4
   ISOs 9001:2015; 14001:2015; 45001:2018; 27001:2022
- Certified as Great Place to Work in December 2023

# Embracing Green Development Practices for a Sustainable Future

- An Active IGBC Member
- IGBC Green Championship Award in 2021
- Signatureglobal (India) Limited Signed an MOU with CEEW in 2023 to Establish an Air Quality Monitoring Network for Construction Sites
- Adopting Sustainable Development
   Measures & Green Building practices
- All projects launched between FY 20-FY 24 have been either EDGE\* or IGBC Gold rated

<sup>\*</sup>EDGE is a registered trademark of IFC for green building development

THANK YOU